

WHY SCOTLAND?

REASONS TO INVEST

5 UNIVERSITIES INCLUDED AMONG THE WORLD'S TOP 200 – OUTPERFORMING MOST SIMILAR-SIZED COUNTRIES

AN INNOVATION HOTSPOT – EVERY YEAR SCOTLAND'S UNIVERSITIES AND COLLEGES COLLABORATE TO TURN IDEAS INTO NEW PRODUCTS

STRONG REPUTATION

SCOTLAND RANKED 17TH IN THE 2014 ANHOLT GIK ROPER NATION BRANDS INDEX

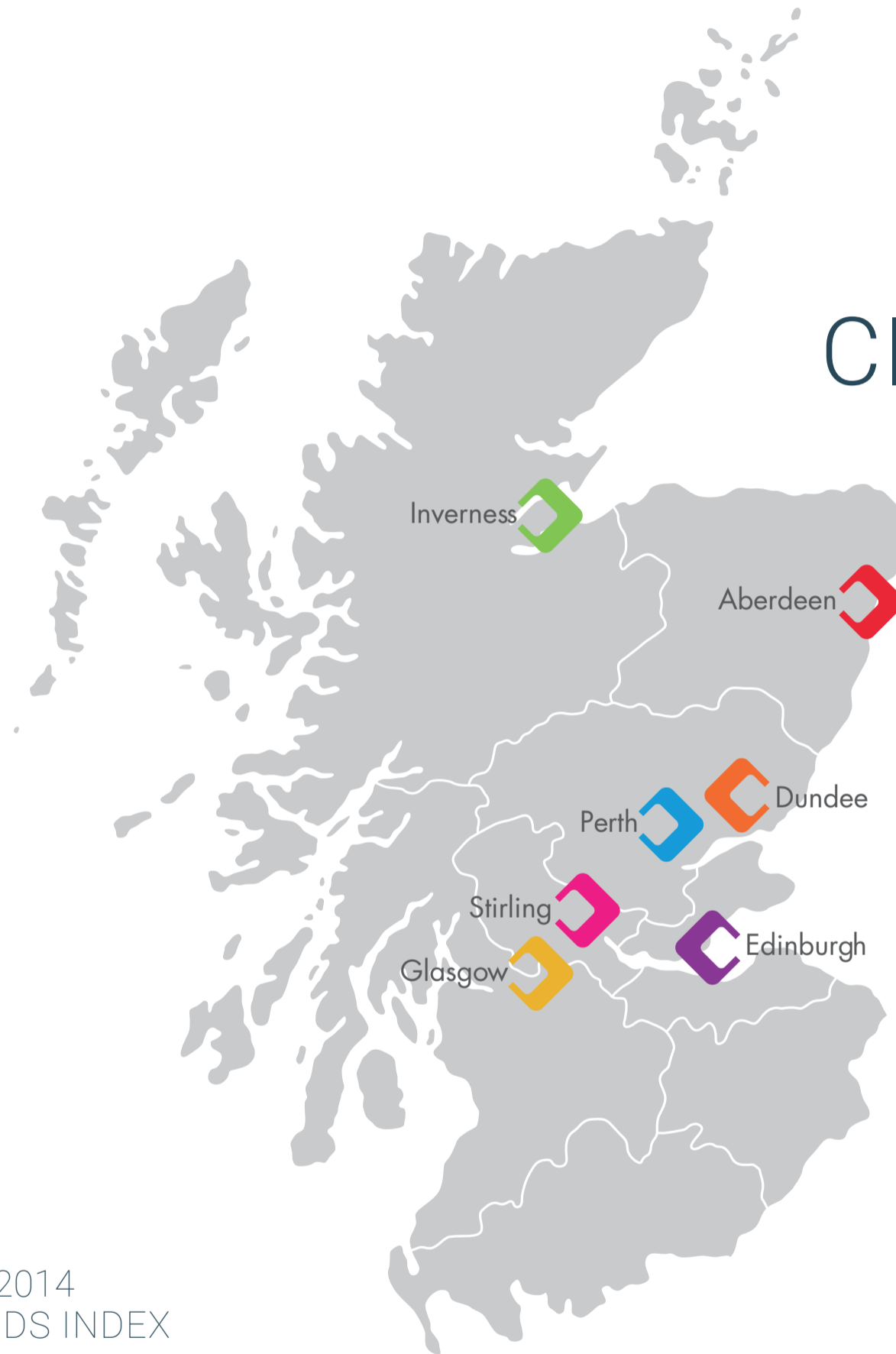
THE SCOTTISH CITIES ALLIANCE

SEVEN CITIES AND THE SCOTTISH GOVERNMENT WORKING IN COLLABORATION FOR SCOTLAND'S ECONOMIC GROWTH

THE UK'S MOST ATTRACTIVE PLACE TO INVEST OUTSIDE LONDON (ERNST & YOUNG UK ATTRACTIVENESS SURVEY 2016)

The country boasts spectacular scenery, cosmopolitan cities and an enviable standard of living

FANTASTIC CONNECTIONS TO SOME OF THE BIGGEST MARKETS IN THE WORLD, WITH DIRECT FLIGHTS TO OVER 32 COUNTRIES



OVER £7.5 BILLION WORTH OF INVESTMENT OPPORTUNITIES ACROSS SEVEN CITIES